SCOLAR English Alliance 2024/25

The HKFYG Institute for Leadership Development Limited, known as The Leadership Institute ("the Institute"), has committed itself to nutruring young le Hong Kong's future over the past two decades. The Institute specialises in patructured and diverse training to hone young people's communication skills, patched for personal development and service to the community. **Programme Aims and Expected Outcomes** **Outcomes** **Outcomes*		1. Programme The Y	1.
Ains and Expected Outcomes Programme Ains and Expected Outcomes Session 1 (2 hours) Strategic Thinking and Planning Participants will: • gain proficiency in the essential steps of issue analysis, enabling a comprevaluation and comparison between their position and that of our opponer Session 2 (2 hours) Impactful Pitching and Presentation Participants will: • acquire skills in conducting audience analysis and learn a structured e approach to engage audience effectively. Session 3 (2 hours) Impactful Pitching and Presentation (2) Participants will: • prepare and deliver impactful presentations and develop proficiency in public speaking techniques. Session 4 (2 hours) Mediation Planning, Influence and Response Participants will: • develop a comprehensive mediation plan and acquire strategies to excel in effectively articulating arguments and influencing people to support our p Session 5 (2 hours)	g leaders for n providing	2. Programme Hong structu	2.
Strategic Thinking and Planning Participants will: • gain proficiency in the essential steps of issue analysis, enabling a comprevaluation and comparison between their position and that of our opponer Session 2 (2 hours) Impactful Pitching and Presentation Participants will: • acquire skills in conducting audience analysis and learn a structured eapproach to engage audience effectively. Session 3 (2 hours) Impactful Pitching and Presentation (2) Participants will: • prepare and deliver impactful presentations and develop proficiency in public speaking techniques. Session 4 (2 hours) Mediation Planning, Influence and Response Participants will: • develop a comprehensive mediation plan and acquire strategies to excel in effectively articulating arguments and influencing people to support our p	n, including	3. Programme Aims and Expected Outcomes	3.
Participants will: • learn the thinking steps of stakeholder engagement and learn how to framework of 5W1H to develop effective engagement strategies using cases Session 6 (2 hours)	nents. d eight-step in effective l in debates, ar position.	4. Programme Content Partici aca ap Sessio Impact Partici Aca ap Sessio Media Partici Aca ap Aca	4.

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		Field Trip							
		This field trip provides students with a platform to engage directly with key stakeholders and gain first-hand insight into their perspectives on the thematic issue. Through							
		discussions, participants will delve into the multifaceted challenges and considerations							
		surrounding the implementation of such policies, fostering a nuanced and comprehensive understanding of the thematic issue.							
		Session 7-8 (2 hours)							
		Pitching Presentation							
		This roundtable summit allows students to engage with key stakeholders who are involved in the topic of the thematic issue. Through role-playing, students will embody different stakeholder perspectives, fostering deeper insights and understanding of thematic issue.							
5.	Participants	The programme will be conducted in 1 class. Each class will accommodate a maximum of 40 students. Student participants 5 S4 to S6 students per school							
6.	No. of Sessions	Eight 2-hour sessions							
	Date, Time and Venue	Sk	illset Training	Workshops					
		(Every Saturday, 2:00 pm – 4:00 pm)							
		Skillset Training Workshops							
				Session 1	Session 2	Session 3	Session 4	Session 5	
			D /						
			Date:	8 March 2025	15 March 2025	22 March 2025	29 March 2025	5 April 2025	
			Time:		2:00) p.m. – 4:00 j	o.m.		
7.			Venue:		21 Pak Fuk R	ng Kong Fede Road, North Po Quarry Bay E	oint, Hong Ko	•	
		<u>Fie</u>	eld Trip	·					
		Date: To be confirmed (TBC)							
		• Time: 2:00 p.m. – 4:00 p.m.							
		Venue: To be confirmed (TBC)							
		Roundtable Summit							
		• Date: 19 April 2025							
		•	Time: 2:00	p.m. – 6:00 p	.m.				
		•	_	ital Chamber, ng, New Terr			nip Institute, 3	02 Jockey Club	
9.	How to Apply	Complete the registration form on The HKFYG Leadership Institute website: https://leadershipinstitute.hk/event/gen-z-communication-studio .							

		• For enquiries, please call Mr Jerry LAU at 2169 0255.
10.	Remarks	 Lots will be drawn in case of over-enrolment. The Institute will inform successful applicants through email. If face-to-face classes are suspended during the programme period, the sessions will be conducted online.